Queensland Kids Partnership
every child thriving

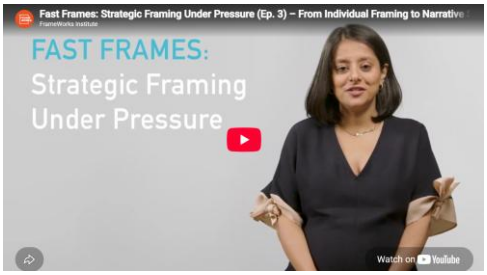
SUMMARY SHEET

Framing for Change – Community of Practice

Tuesday 13 October 2026

A big thank you to everyone who joined us online for our October Community of Practice session, including those who joined for the first time– as always, it was great to have such an engaged conversation, share experiences and learn from each other.

Conversation Theme - From Individual Framing to Narrative Shift



We listened to, and discussed, FrameWorks Institute's latest Fast Frames: Strategic Framing Under Pressure, Episode 3 - Fast Frames: Strategic Framing Under Pressure (Ep. 3) – From Individual Framing to Narrative Shift
In response the reflecting on the long term nature of narrative and systems change one member shared:

*"My current mantra at the moment is **revolutionary patience** to try and help myself feel more comfortable in that space"*

Anti- Poverty Week


REPORT / SEP 27, 2021
Talking About Poverty: Narratives, Counter-Narratives, and Telling Effective Stories
By Theresa Miller , Andrew Volmert
DOWNLOAD



The key takeaway from the discussion on **framing poverty** was:

Talk about poverty as a systems issue that can be solved, rather than as an individual problem or an overwhelming crisis.

New recorded resource



Host: Queensland Kids Partnership through the Hubs & Spokes Portfolio with Sophie Morson
Presenters: Naomi Brown, Queensland Kids Partnership; Penny Creamer, Play Matters Australia; Kylie Williams, Gladstone Region engaging action Together (GRT)

Other links shared

- Talking-about-poverty.pdf
- Talking about poverty: a framing toolkit - FrameWorks UK
- Join | Raising Queensland
- Framing-informed messaging about the national Thriving Kids initiative developed by the Queensland Framing Champions Group

Thanks again to everyone who continues to contribute to this community – whether you're able to join every session, drop in occasionally, or follow along with the resources we share.

Next session:

Tuesday 24 November 2026 9.30am

Spotlight practice - **Brisbane Youth Service - Melanie Martin**

Visit our Framing for Change Learning Hub for more information about framing, including the Community of Practice

All welcome!